



“The Great Environmental Switch”: Ecology, Technology, and Thinking

**Conference on the New Ecological Paradigm with
Erich Hörl, 20 and 21 May 2019, Department of
Culture and Aesthetics, Stockholm University**

The Department of Culture and Aesthetics, Stockholm University, is delighted to welcome you to a 2 day conference with Erich Hörl, Professor of Media Culture and Media Philosophy at the Leuphana University Lüneburg, and senior researcher at Leuphana’s Digital Cultures Research Lab (DCRL), Germany.

Ecology has become one of the most important concepts in the humanities as well as in the social and natural sciences. No longer limited to a traditional notion of nature and natural environments, the concept of ecology is now also applied with a wider scope, investigating, for example, technological environments and media ecologies, as well as ecologies of perception and cognition. This conceptual expansion of ecology reflects the profound overlapping of natural and technological elements constituting contemporary environments. The current situation of environmentality demands that we go beyond the specificity of any particular ecology: a general thinking of ecology which may also entail an ecological transformation of thought itself is required.

Erich Hörl is one of the leading theorists of what he in a recent article has called the “great environmental switch” of the contemporary sociotechnological condition. Currently he is working on a general ecology of media and technology, focusing on a historical-systematic outlining of a techno ecology of participation. He publishes internationally on the history as well as the problems and challenges of the contemporary technological condition. Erich Hörl is the editor of *General Ecology: The New Ecological Paradigm* (Bloomsbury Academic, 2017).

The conference’s specific and more general concerns include, but are not limited to:

- environmentalization
 - cybernetization
 - the environmentality of power, knowledge, and subjectivity
 - infrastructurality
 - digital milieus
 - techno ecology
 - media ecology
 - the ecologization of thinking and materiality
 - the ecologization of fictionality and worldmaking
- Both concrete case studies and theoretical papers will be accepted.

Deadline for abstracts (300 words max): 22 February 2019

Please submit your abstract proposal to:
johan.klingborg@littvet.su.se.

Organising committee

Karin Dirke, Claudia Egerer, Per Israelson, Christer Johansson, Johan Klingborg.